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BENTHAM SCIENCE
Reviews

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➤ Bentham Science publishes more than 100 print & online journals related to science, technology and medicine
➤ It serves over one million readers every month
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What We Offer

➤ Accurate targeting & segmenting possibilities
➤ Outstanding visibility without clutter
➤ Flexible print & online advertising options
➤ Enticing rates & campaign discounts

Major Publishing Disciplines

➤ Pharmacology
➤ Drug Design, Discovery & Therapy
➤ Chemistry
➤ Neuroscience
➤ Medical Sciences
➤ Life Sciences
➤ Engineering and Technology
➤ Food Science and Nutrition
➤ Material Sciences
➤ Computer and Information Science
➤ Earth, Space and Environmental Sciences
➤ Business Management
Journals by Subject Areas

**Analytical Chemistry**
- Current Chromatography
- Current Chinese Science
- Current Analytical Chemistry
- Combinatorial Chemistry & High Throughput Screening

**Pharmaceutical and Medicinal Chemistry**
- Current Probiotics
- Current Drug Research Reviews
- Current Bioactive Compounds
- Current Medicinal Chemistry
- Mini-Reviews in Medicinal Chemistry
- Anti-Infective Agents
- Anti-Inflammatory & Anti-Allergy Agents in Medicinal Chemistry
- Medicinal Chemistry
- Current Topics in Medicinal Chemistry
- Anti-Cancer Agents in Medicinal Chemistry
- Central Nervous System Agents in Medicinal Chemistry

**Organic Chemistry**
- Current Organic Chemistry
- Current Organocatalysis
- Mini-Reviews in Organic Chemistry
- Current Organic Synthesis
- The Natural Products Journal
- Letters in Organic Chemistry

**Physical Chemistry**
- Current Green Chemistry
- Current Microwave Chemistry
- Current Physical Chemistry

**Biochemical Engineering**
- Current Biochemical Engineering

**Chemical Engineering**
- Recent Innovations in Chemical Engineering

**Computational Chemistry**
- Current Computer-Aided Drug Design

**Business and Entrepreneurship**
- Technology Transfer and Entrepreneurship
Computer and Information Science
- The Chinese Journal of Artificial Intelligence
- Current Chinese Computer Science
- Journal of Fuzzy Logic and Modeling in Engineering
- International Journal of Sensors, Wireless Communications and Control
- Recent Advances in Computer Science and Communications

Clinical Trials and Regulatory Affairs
- Applied Clinical Research, Clinical Trials and Regulatory Affairs
- Current Drug Safety
- Reviews on Recent Clinical Trials

Drug Delivery
- Drug Delivery Letters
- Current Drug Delivery
- Recent Patents on Drug Delivery & Formulation

Drug Design and Discovery
- Current Drug Discovery Technologies
- Current Drug Targets
- Current Drug Safety
- Cardiovascular & Hematological Disorders - Drug Targets
- Letters in Drug Design & Discovery
- Recent Patents on Anti-Infective Drug Discovery

Drug Metabolism
- Current Drug Metabolism
- Drug Metabolism Letters

Drug Therapy
- Current Drug Therapy
- Current Cancer Therapy Reviews

Toxicology
- Current Nanotoxicity and Prevention
- Venoms and Toxins

Environmental Sciences
- Journal of Environmental Materials and Sustainable Energy
- Current Environmental Management

Energy
- Current Alternative Energy
Engineering
- Recent Advances in Electrical & Electronic Engineering
- Current Mechanics and Advanced Materials
- Recent Patents on Engineering
- Recent Patents on Mechanical Engineering
- Current Chinese Engineering Science

**Food Science and Nutrition**
- Current Nutrition & Food Science
- Current Functional Foods
- Recent Patents on Food, Nutrition & Agriculture
- Current Nutraceuticals

**Biochemistry**
- Current Chemical Biology
- Current Forensic Science
- Current Molecular Medicine
- Current Metabolomics and Systems Biology

**Biotechnology**
- Current Biotechnology
- Current Cosmetic Science
- Recent Patents on Biotechnology
- Current Pharmaceutical Biotechnology
- Current Proteomics

**Enzymology**
- Current Enzyme Inhibition

**Genetics & Genomics**
- Current Gene Therapy
- Current Genomics
- MicroRNA
- Current Pharmacogenomics and Personalized Medicine

**Protein and Peptide Sciences**
- Current Protein & Peptide Science
- Protein & Peptide Letters

**Signal Transduction**
- Current Signal Transduction Therapy

**Bioinformatics**
- Current Bioinformatics

**Materials Sciences**
- Current Applied Polymer Science
- Current Applied Materials
- Innovations in Corrosion and Materials Science
- Current Catalysis
Medical Sciences

- Recent Patents on Anti- Infective Drug Discovery
- The International Journal of Gastroenterology and Hepatology Diseases
- Infectious Disorders - Drug Targets
- Anti-Infective Agents
- Current Cardiology Reviews
- Cardiovascular & Hematological Agents in Medicinal Chemistry
- Current Dentistry
- Current Diabetes Reviews
- Endocrine, Metabolic & Immune Disorders - Drug Targets
- Current Women's Health Reviews
- Cardiovascular & Hematological Agents in Medicinal Chemistry
- Cardiovascular & Hematological Disorders-Drug Targets
- Current Hypertension Reviews
- Current Medical Imaging
- Current HIV Research
- Current Immunology Reviews
- Endocrine, Metabolic & Immune Disorders - Drug Targets
- Recent Patents on Inflammation & Allergy Drug Discovery
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- Recent Patents on Anti-Cancer Drug Discovery
- Clinical Cancer Drugs
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- Current Pediatric Reviews
- Current Psychiatry Research and Reviews
- Adolescent Psychiatry
- Current Psychopharmacology
- Current Respiratory Medicine Reviews
- Current Stem Cell Research & Therapy
- Current Rheumatology Reviews
- Current Traditional Medicine
- Current Chinese Medical Science
- Current chinese chemistry
- New Emirates Medical Journal
Nanoscience & Nanotechnology
- Current Nanoscience
- Current Nanomedicine
- Recent Patents on Nanotechnology
- Pharmaceutical Nanotechnology
- Nanoscience & Nanotechnology-Asia
- Micro and Nanosystems

Neuroscience
- CNS & Neurological Disorders - Drug Targets
- Central Nervous System Agents in Medicinal Chemistry
- Current Neuropharmacology
- Current Alzheimer Research
- Current Neurovascular Research
- Current Aging Science
- Pharmacology
- Current Clinical Pharmacology
- Current Molecular Pharmacology
- Current Pharmaceutical Analysis
- Current Pharmaceutical Design
- Current Drug Research Reviews
- Current Vascular Pharmacology
Readers Demographics

North America 62.9%
Asia 18%
Europe 14%
Middle East, Africa 2.6%
Rest of the world 0.2%

Geographical Breakdown (%)

Job Title (%)
- Staff Scientist / Senior Researcher 30.6
- Laboratory Director 19.3
- Department Head 14.1
- Post-doctoral Fellow 13.7
- Graduate/Medical Student 10.1
- Corporate Management 5.0
- Other 7.2
## Fields of Work

- **Biochemistry**: 27.2
- **Bioinformatics/Computational Biology**: 11.4
- **Biotechnology**: 19.5
- **Biophysics/Bioengineering**: 15.9
- **Cancer/Oncology**: 12.6
- **Cell Biology**: 23.4
- **Chemistry**: 24.6
- **Clinical Research**: 14.8
- **Drug Discovery/Development**: 14.5
- **Genetics**: 21.1
- **Genomics**: 11.9
- **Immunology**: 18.4
- **Microbiology**: 24.0
- **Molecular Biology**: 39.4
- **Neuroscience**: 13.9
- **Pathology/Molecular Diagnostics**: 14.0
- **Pharmacology**: 19.5
- **Physiology**: 13.4
- **Plant Science**: 7.3
- **Preclinical/Translational Research**: 10.2
- **Proteomics**: 10.7
- **Stem Cell Research**: 10.4
- **Toxicology**: 11.4
- **Other**: 18.1
Institution Type (%)

- Academic Institution: 53.0%
- Commercial/Industrial Organization: 16.2%
- Private Institution: 10.3%
- Government Laboratory: 9.6%
- Medical Center or Clinical Lab: 10.0%
- Other: 0.9%

Readers Demographics and Circulations

We have over one million visitors from around the world visiting our publication webpage to view the research contents, make purchases and order print copies. Researchers and corporate heads are the major part of the readers for our journals and books.

Distribution of Subscribers

- Academic Institutions: 73%
- Corporate Institutions / Consortia: 27%
- Europe: 40.4%
- North America: 45.6%
- Asia: 13%
- Rest of the world: 2%
Website Statistics

By Position / Profession

- Post-Doctoral Researchers: 13%
- Research Students: 17%
- Research Director-Institute Head: 2%
- Principle Investigator/Senior Researchers: 9%
- Research Laboratory Scientist: 35%
- Researcher University Instructor: 24%
Journals Impacting Science

Current Neuropharmacology
Impact Factor: 7.36

Current Medicinal Chemistry
Impact Factor: 4.53

Current Gene Therapy
Impact Factor: 4.39

CNS & Neurological Disorders Drug Targets
Impact Factor: 4.38

Recent Patents on Anti-Cancer Drug Discovery
Impact Factor: 4.16

Mini Reviews in ... Medicinal Chemistry
Impact Factor: 3.86

Current Stem Cell Research & Therapy
Impact Factor: 3.82

Current Drug Metabolism
Impact Factor: 3.73
NEW JOURNALS 2022

Print Advertising

Print Ad Rates

Mono (Black & White)
A4 Full page: US$ 700
A4 Half page: US$ 350

4 - Color
‘Special Position’ Rates: + US$ 360
Outside Back Title Cover/First Inside Cover: US$ 900

Category B: High Impact Journals
Print Ad Rates

**Category B: High Impact Journals**

- **A4 Full page**
  - Mono (Black & White): US$ 600
  - 4 - Color: US$ 800
- **A4 Half page**
  - Mono (Black & White): US$ 300
  - 4 - Color: US$ 450

‘Special Position’ Rates: + US$ 320
Outside Back Title Cover
First Inside Cover

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Print Ad Rates

**Category C: High Impact Journals**

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- **A4 Half page**
  - Mono (Black & White): US$ 300
  - 4 - Color: US$ 450

‘Special Position’ Rates: + US$ 320
Outside Back Title Cover
First Inside Cover

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For more than one Ad, we offer campaign discounts off the gross Ad rates mentioned in the chart.
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<td>Micro and Nanosystems</td>
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Bentham Science offers different advertising campaign options designed to drive relevant traffic to your online channels and improve your prospects of generating marketing leads.

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Over 2 million per month
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- Your online display ad will appear on the journal page and TOC page for the chosen issue.
- A full-page, 4-color TOC ad in the print edition for full TOC coverage.

<table>
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<th>Journals</th>
<th>Standard Rate</th>
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<td>High Impact Journals</td>
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<td>$1200</td>
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<td>High Focus Journals</td>
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<tr>
<td>New Journals</td>
<td>$300</td>
<td>$500</td>
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